Anthropology And Development Challenges For The Twenty First Century Anthropology Culture

Handbook of Political Anthropology
Sociology, Anthropology, and Development: Social Experience and Anthropological Knowledge

Anthro-Vision
The Anthropology of Development and Public Service
How Learning Works
Anthropology and Political Science Design
Anthropology and Development
Anthropology and Modernity
The Anthropology of Corporate Social Responsibility

Handbook of Political Anthropology

In this engaging book, Stephen Nugent offers an in-depth historical anthropology of a widely recognised feature of the Amazon region, examining the dramatic rise and fall of the rubber industry. He considers rubber in the Amazon from the perspective of a long-term extractive industry that linked remote forest tappers to technical innovations central to the industrial transformation of Europe and North America, emphasizing the links between the social landscape of Amazonia and the global economy. Through a critical examination focused on the rubber industry, Nugent addresses myths that continue to influence perceptions of Amazonia. The book challenges widely held assumptions about the hyper-naturalism of the ’last world’ of the Amazon where ‘the challenge of the tropics’ is still to be faced and the ’frontiers of development’ are still to be settled. It is relevant for students and scholars of anthropology, Latin American studies, history, political ecology, geography and development studies.

Sociology, Anthropology, and Development

This book compiles research from leading experts in the social, behavioral, and cultural dimensions of sustainability, as well as local and global understandings of the concept, and on lived practices around the world. It contains studies focusing on ways of living, acting, and thinking which claim to favor the local and global ecological systems of which we are a part, and on which we depend for survival. The concept of sustainability as a product of concern about global environmental degradation, rising social inequalities, and dispossession is presented as a key concept. The contributors explore the opportunities to engage with questions of sustainability and to redefine the concept of sustainability in anthropological terms.

Social Experience and Anthropological Knowledge

Southeast Asia is one of the most dynamic regions in the world. This volume offers a timely approach to Southeast Asian Studies, covering recent transitions in the realms of urbanism, rural development, politics, and media. While most of the contributions deal with the era of post-independence, some tackle the colonial period and the resulting developments. The volume also includes insights from Southern India. As a tribute to the interdisciplinary project of Southeast Asian Studies, this book brings together authors from disciplines as diverse as area studies, sociology, history, geography, and journalism.

Anthro-Vision

This book explores the interaction between anthropology and humanitarianism, focused on the organisation Médecins Sans Frontières (MSF). The emphasis of the collection is on practising anthropology within humanitarian situations, reflecting on how anthropology contributes to the development of operational response. Each chapter presents an experience of working within a particular MSF project and highlights the real issues that anthropologists of humanitarian practice confront. The volume will be of interest to scholars of anthropology, development studies and global health, as well as to NGO staff and health professionals.

The Anthropology of Development and Globalization

The intention of this work is to show that European expansion not only transformed the historical trajectory of non-European societies but also reconstituted the historical accounts of these societies before European intervention. It asserts that anthropology must pay more attention to history.’ (AMAZON)

Anthropology in Medical Education

Design and Anthropology challenges conventional thinking regarding the nature of design and creativity, in a way that acknowledges the improvisatory skills and perceptual acuity of people. Combining theoretical investigations and documentation of practice based experiments, it addresses methodological questions concerning the re-conceptualisation of the relation between design and use from both theoretical and practice-based positions. Concerned with what it means to draw 'users' into processes of designing and producing, this book emphasizes the creativity of design and the emergence of objects in social situations and collaborative endeavours. Organised around the themes of perception and the user-producer, skilled practices of designing and using, and the relation between people and things, the book contains the latest work of researchers from academia and industry, to enhance our understanding of ethnographic practice and develop a research agenda for the emergent field of design anthropology. Drawing together work from anthropologists, philosophers, designers, engineers, scholars of innovation and theatre practitioners, Design and Anthropology will appeal to anthropologists and to those working in the fields of design and innovation, and the philosophy of technology and engineering.

Applied Anthropology

This Handbook engages the reader in the major debates, approaches, methodologies, and explanatory frames within political anthropology. Examining the shifting borders of a moving field of enquiry, it illustrates disciplinary paradigm shifts, the role of humans in political structures, ethnographies of the political, and global processes. Reflecting the variety of directions that surround political anthropology today, this volume will be essential reading to understanding the interactions of humans within political frames in a globalising world.

Anthropology and Development

Environmentally Sustainable Development Studies and Monograph Series No. 3. A listing of works published by World Bank sociologists and anthropologists, this bibliography serves as a vehicle for exchanging experiences and promoting interdisciplinary

Anthropology and Development

Critiques the very essence of development policy, especially the complex relationship between policy and practice and role of participation

A Handbook of Practicing Anthropology

Anthropologist practitioners work outside the confines of the university, putting their knowledge and skills to work on significant problems in a wide variety of different contexts. The demand for anthropologist practitioners is strong and growing; practice is in many ways the leading edge of anthropology today, and one of the most exciting aspects of the discipline. How can anthropology students prepare themselves to become practitioners? Specifically designed to help students, including those in more traditional training programs, prepare for a career in putting anthropology to work in the world, the book: - provides an introduction to the discipline of anthropology and an exploration of its role and contribution in today’s world; - outlines the shape of anthropological practice – what it is, how it developed historically, and what it looks like today; - describes how students of anthropology can prepare for a career in practice, with emphasis on the relationship between theory, method, and application; - includes short contributions from practitioners, writing on specific aspects of training, practice,
and career planning; - sets out a framework for career planning, with specific and detailed discussions of finding and securing employment; - reviews some of the more salient challenges arising in the course of a practitioner career; and - concludes with a discussion of what the future of anthropological practice is likely to be. Using Anthropology in the World is essential reading for students interested in preparing themselves for the challenges and rewards of practice and application.

The Art of Being Human

This volume reflects on how anthropologists have engaged in medical education and aims to positively influence the future careers of anthropologists who are currently engaged or are considering a career in medical education. The volume is essential for medical educators, administrators, researchers, and practitioners; those interested in the history of medicine; global health, sociology of health and illness, medical and applied anthropology. For over a century, anthropologists have served in many roles in medical education: teaching, curriculum development, administration, research, and planning. Recent changes in medical education focusing on diversity, social determinants of health, and more humanistic patient-centered care have opened the door for more anthropologists in medical schools. The chapter authors describe various ways in which anthropologists have engaged and are currently involved in training physicians, in various countries, as well as potential new directions in this field. They address critical topics such as: the history of anthropology in medical education; humanism, ethics, and the culture of medicine; interprofessional and collaborative clinical care; incorporating patient medicine in practice; addressing social determinants of health, health disparities, and cultural competence; anthropological roles in planning and implementation of medical education programs; effective strategies for teaching medical students; comparative analysis of systems of care in Japan, Uganda, France, United Kingdom, Mexico, Canada and throughout the United States; and potential new directions for anthropological engagement with medicine. The volume overall emphasizes the important role of anthropology in educating physicians throughout the world to improve patient care and population health.

Human Trafficking

This groundbreaking volume showcases the exciting work emerging from the ethnography of media, a burgeoning new area in anthropology that expands both social theory and ethnographic fieldwork to examine the ways in which film, television, video—are used in societies around the globe, often in places that have been off the map of conventional media studies. The contributors, key figures in this new field, cover topics ranging from indigenous media projects around the world to the unintended effects of state control of media in the local impact of film and television as they travel transnationally. Their essays, many new work produced for this volume, bring provocative new theoretical perspectives grounded in cross-cultural ethnographic realities to the study of media.

International Human Rights

How should we tell the histories of academic disciplines? All too often, the political and institutional dimensions of knowledge production are lost beneath the intellectual debates. This book redresses the balance. Written in a narrative style and drawing on archival sources and oral histories, it depicts the complex pattern of personal and administrative relationships that shape scholarly worlds. Focusing on the field of social anthropology in twentieth-century Britain, this book describes individual, departmental and institutional rivalries over funding and influence. It examines the efforts of scholars such as Bronislaw Malinowski, Edward Evans-Pritchard and Max Gluckman to further their own visions for social anthropology. Did the future lie with the humanities or the social sciences, with addressing social problems or developing scholarly autonomy? This new history situates the discipline's rise within the post-war expansion of British universities and the challenges created by the end of Empire.

Using Anthropology in the World

Western aid is in decline. Non-traditional development actors from the developing countries and elsewhere are in the ascendant. A new set of global economic and political processes are shaping the twenty-first century. Economic and political processes are shaping the twenty-first century. Economic and political processes are shaping the twenty-first century. Anthropology is in decline. A new set of global economic and political processes are shaping the twenty-first century. Economic and political processes are shaping the twenty-first century. The book redresses the balance. Written in a narrative style and drawing on archival sources and oral histories, it depicts the complex pattern of personal and administrative relationships that shape scholarly worlds. Focusing on the field of social anthropology in twentieth-century Britain, this book describes individual, departmental and institutional rivalries over funding and influence. It examines the efforts of scholars such as Bronislaw Malinowski, Edward Evans-Pritchard and Max Gluckman to further their own visions for social anthropology. Did the future lie with the humanities or the social sciences, with addressing social problems or developing scholarly autonomy? This new history situates the discipline's rise within the post-war expansion of British universities and the challenges created by the end of Empire.

Cultivating Development

Anthropology for Development: From Theory to Practice connects cross-cultural social theory with the concerns of development policy and practice. It introduces the reader to a set of key ideas from the field of anthropology of development, and shows how these insights can be applied to solve real-world development dilemmas. This single, accessibly written volume clearly explains key concepts from anthropology and draws them into a framework to address some of the most important challenges facing development policy and practice in the twenty-first century: poverty, participation, sustainability and innovation. It discusses classic critical and ethnographic texts and more recent anthropological work, using rich case studies across a range of country contexts to provide an introduction to the field not available elsewhere. The examples presented are designed to help development professionals reframe their practice with attention to social and cultural variables as well as understand why mainstream approaches to reducing poverty, raising productivity, delivering social services and grappling with environmental risks often fail. This book will prove invaluable to undergraduate and postgraduate students who are professionals-in-training in development studies programs around the world. It will also help development professionals work effectively and inclusively across cultures, tap into previously invisible resources, and turn current development challenges into opportunities.

The Anthropology of Sustainability

In An Ethnography of Hunger Kristin D. Phillips examines how rural farmers in central Tanzania negotiate the interconnected projects of subsistence, politics, and rural development. Writing against stereotypical Western media images of spectacular famine in Africa, she examines how people live with—rather than die from—hunger. Through tracing the seasonal cycle of rains and crops, and overlaying the cycles of elections, development, and state extraction, Phillips studies hunger as a pattern of relationships and practices that organizes access to food and profoundly shapes agrarian lives and livelihoods. Amid extreme inequality and unpredictability, rural people pursue subsistence by alternating between—and sometimes combining—rights and reciprocity, a political form that she calls "subsistence citizenship." Phillips argues that studying subsistence is essential to understanding the persistence of global poverty, how people vote, and why development projects succeed or fail.

Médecins Sans Frontières and Humanitarian Situations

Written specifically for undergraduates and graduate students, this text is designed to increase the extent to which issues related to human trafficking are understood and addressed. Human Trafficking makes the expertise of those with experience in the anti-slavery movement of this century available to others.

The Anthropology of Learning in Childhood

Interest in anthropology and ethnography has been an ongoing feature of organizational research and pedagogy; this book provides a key reference text that pulls together the different ways in which anthropologists have influenced the study of organizations, both epistemologically and methodologically. The volume hosts key scholars and experts within the fields of Organizational Anthropology, Organizational Ethnography, Organizational Studies and Qualitative Research. The book provides a combination of methodological guidelines, exemplars and epistemological reflections. It includes methodological viewpoints, ethnographic journeys within organizations as well as beyond organizations, and individual reflections on challenges faced by organizational ethnographers. This book is aimed at PhD, master and advanced undergraduate students and researchers across disciplines, especially those who are engaged with general management, organizational behaviour, strategy and anthropological/ethnographic issues.

The Rise and Fall of the Amazon Rubber Industry

What can anthropology and political science learn from each other? The authors argue that collaboration, particularly in the area of concepts and methodologies, is tremendously beneficial for both disciplines, though they also deal with some troubling aspects of the relationship. Focusing on the influence of anthropology on political science, the book examines the
basic assumptions the practitioners of each discipline make about the nature of social and political reality, compares some of the key concepts each field employs, and provides an extensive review of the basic methods of research that "bridge" both disciplines: ethnography and case study. Through ethnography (participant observation), reliance on extended case studies, and the use of "anthropological" concepts and sensibilities, a greater understanding of some of the most challenging issues of the day can be gained. For example, political anthropology challenges the illusion of the "autonomy of the political" assumed by political science to characterize so-called modern societies. Several chapters include a cross-disciplinary analysis of key concepts and issues: political culture, political ritual, the politics of collective identity, democratization in divided societies, conflict resolution, civil society, and the politics of post-Communist transformations.

An Ethnography of Hunger

Hari Mohan Mathur presents an account of how anthropology, long relegated to the background by economists, is beginning to have an effect on development matters, especially in developing counties where rural and tribal people are the dominant groups.

Media Worlds

'A well-crafted, sensitive, reflective and constructive book. It is highly recommended.' --Development Policy Review

The Anthropology of Africa

Over the last two decades, anthropological studies have highlighted the problems of 'development' as a discursive regime, arguing that such initiatives are paradoxically used to consolidate inequality and perpetuate poverty. This volume constitutes a timely intervention in anthropological debates about development, moving beyond the critical stance to focus on development as a mode of engagement that, like anthropology, attempts to understand, represent and work within a complex world. By setting out to elucidate both the similarities and differences between these epistemological endeavors, the book demonstrates how the ethnographic study of development challenges anthropology to rethink its own assumptions and methods. In particular, contributors focus on the important but often overlooked relationship between acting and understanding, an almost inevitable source of change. The contributors argue that explanations of change framed in terms of the dominant discourses and institutions of modernity are inadequate, and that we give closer attention to discourses, images, beliefs and practices that run counter to these yet play a part in shaping them and giving them meaning. Anthropology, Development and Modernities deals with the realities of people's everyday lives and dilemmas. It is essential reading for students and scholars in anthropology, sociology and development studies. It should also be read by all those actively involved in development work.

Southeast Asian Transformations

"In recent decades international development has grown into a world-shaping industry. But how do aid agencies work and what do they achieve? How does aid appear to those who receive it? And why has there been so little improvement in the position of the poor? Viewing aid and development from anthropological perspectives gives illuminating answers to questions such as these. This essential textbook reveals anthropologists' often surprising findings and details ethnographic case studies on the cultures of development. The authors use a fertile literature to examine the socio-political organisation of aid communities, agencies and networks as well as the judgements they make about each other. Exploring the spaces between policy and practice, success and failure, the future and the past, this book provides a rounded understanding of development work that suggests new moral and political possibilities for an increasingly globalised world"--

Differentiating Development

This book re-establishes the relevance of mainstream anthropological (and sociological) approaches to development processes and simultaneously recognizes that contemporary development ought to be anthropology's principal area of study. Professor de Sardan argues for a socio-anthropology of change and development that is a deeply empirical, multidimensional, diachronic study of social groups and their interactions. The Introduction provides a thought-provoking examination of the principal new approaches that have emerged in the discipline during the 1990s. Part II then makes clear the complexity of social change and development, and the ways in which socio-anthropology can measure up to the challenge of this complexity. Part II looks more closely at some of the leading variables involved in the development process, including relations of production; the logics of social action; the nature of knowledge; forms of mediation; and 'political' strategies.

Anthropology and Child Development

The Anthropology of Development and Globalization is a collection of readings that provides an unprecedented overview of this field that ranges from the field's classical origins to today's debates about the "magic" of the free market. Explores the foundations of the anthropology of development, a field newly animated by theories of globalization and transnationalism Framed by an encyclopedic introduction that will prove indispensable to students and experts alike Includes readings ranging from Weber and Marx and Engels to contemporary works on the politics of development knowledge, consumption, environment, gender, international NGO networks, the IMF, campaigns to reform the World Bank, the collapse of socialism, and the limits of "post-developmentalism" Fills a crucial gap in the literature by mingling historical, cultural, political, and economic perspectives on development and globalization Present a wide range of theoretical approaches and topics

Development Anthropology

While the diffusion of modernity and the spread of development schemes may bring prosperity, optimism and opportunity for some, for others it has brought poverty, a deterioration in quality of life and has given rise to violence. This collection draws on understandings of the diverse ways we live in the contemporary world. It provides a critical review of interpretations of development and modernity, supported by rigorous case studies from regions as diverse as Guatemala, Sri Lanka, West Africa and contemporary Europe. Together, the chapters in this volume provide a thought-provoking examination of the crucial importance of looking to ethnography for guidance in shaping development policies. Ethnography can show how people's own agency transforms, recasts and complicates the modernities they experience. The contributors argue that explanations of change framed in terms of the dominant discourses and institutions of modernity are inadequate, and that we give closer attention to discourses, images, beliefs and practices that run counter to these yet play a part in shaping them and giving them meaning. Anthropology, Development and Modernities deals with the realities of people's everyday lives and dilemmas. It is essential reading for students and scholars in anthropology, sociology and development studies. It should also be read by all those actively involved in development work.

The Routledge Companion to Anthropology and Business

International Human Rights examines the ways in which states and other international actors have addressed human rights since the end of World War II. This unique textbook features international human rights perspectives of recognized human rights scholars, including those of leading human rights academics in the wider world. The case studies presented are from a diverse range of geographical and ethnographic contexts, from Melanesia to Africa and Latin America, and anthropological and ethical research is combined with commentary and reflection from the foremost scholars in the field.
Anthropology and Development
This first major anthropological reference book on childhood learning considers the cultural aspects of learning in childhood from the points of view of psychologists, sociologists, educators, and anthropologists.

Anthropology, Development and the Post-Modern Challenge
This unprecedented collection of articles is an introduction to the study of cultural variations in childhood across the world and to the theoretical frameworks for investigating and interpreting them. Presents a history of cross-cultural approaches to child development. Recent articles examine diverse contexts of childhood in ecological, semantic, and sociolinguistic terms. Includes ethnographic studies of childhood in the Pacific, Africa, Latin America, East Asia, Europe and North America. Illuminates the process through which people become the bearers of culturally specific identities.

Anthropology for Development
The Anthropology of Corporate Social Responsibility explores the meanings, practices, and impact of corporate social and environmental responsibility across a range of transnational corporations and geographical locations (Bangladesh, Cameroon, Chile, the Democratic Republic of the Congo, Ghana, India, Peru, South Africa, the UK, and the USA). The contributors examine the expectations, frictions and contradictions the CSR movement is generating and addressing key issues such as the introduction of new forms of management, control, and discipline through ethical and environmental governance or the extent to which corporate responsibility challenges existing patterns of inequality rather than generating new geographies of inclusion and exclusion.

Applications of Anthropology
Anthropology is the study of all humans in all times in all places. But it is so much more than that. "Anthropology requires strength, valor, and courage," Nancy Scheppe-Hughes noted. "It is a combat sport, an extreme sport as well as a tough and rigorous discipline. It teaches students not to be afraid of getting one's hands dirty, to get down in the dirt, and to commit yourself, body and mind. Susan Sontag called anthropology a "heroic" profession. What is the payoff for this heroic journey? You will find ideas that can carry you across rivers of doubt and over mountains of fear to find the light and life of places forgotten. Real anthropology cannot be contained in a book. You have to go out and feel the world's jagged edges, wipe its dust from your brow, and at times, leave your blood in its soil. In this unique book, Dr. Michael Wesch shares many of his own adventures of being an anthropologist and what the science of human beings can tell us about the art of being human. This special first draft edition is a loose framework for more and more complex futures and writings. It serves as a companion to anth101.com, a free and open resource for instructors of cultural anthropology. This 2018 text is a revision of the "first draft edition" from 2017 and includes 7 new chapters.

Anthropology and Public Health
Praise for How Learning Works "How Learning Works is the perfect title for this excellent book. Drawing upon new research in psychology, education, and cognitive science, the authors have demystified a complex topic into clear explanations of seven powerful learning principles. Full of great ideas and practical suggestions, all based on solid research evidence, this book is essential reading for instructors at all levels who wish to improve their students' learning." —Barbara Gross Davis, assistant vice chancellor for educational development, University of California, Berkeley, and author, Tools for Teaching "This book is a must-read for every instructor, new or experienced. Although I have been teaching for almost thirty years, as I read this book I found myself resonating with many of its ideas, and I discovered new ways of thinking about teaching." —Rajivnath P. Paulus, professor of chemistry, North Hennepin Community College, and 2008 U.S. Community College Professor of the Year from The Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education "Thank you Carnegie Mellon for making accessible what has previously been inaccessible to those of us who are not learning scientists. Your focus on the essence of learning combined with concrete examples of the daily challenges of teaching and clear tactical strategies for faculty to consider is a welcome work. I will recommend this book to all my colleagues." —Catherine M. Caserly, senior partner, The Carnegie Foundation for the Advancement of Teaching "As you read about each of the seven basic learning principles in this book, you will find advice that is grounded in learning theory, based on research evidence, relevant to college teaching, and easy to understand. The authors have extensive knowledge and experience in applying the science of learning to college teaching, and they graciously share it with you in this organized and readable book." —From the Foreword by Richard E. Mayer, professor of psychology, University of California, Santa Barbara; coauthor, e-Learning and the Science of Instruction; and author, Multimedia Learning

Difficult Folk?
In an age when the business world is dominated by technology and data analysis, award-winning financial journalist and anthropologist PhD Gillian Tett presents a radically different strategy for success: businesses can revolutionize their understanding of behavior by studying consumers, markets, and organizations through an anthropological lens. Amid severe digital disruption, economic upheaval, and political flux, how can we make sense of the world? Leaders today typically look for answers in economic models, Big Data, or artificial intelligence platforms. Gillian Tett points to anthropology—the study of human culture. Anthropologists train to get inside the minds of other people, helping them not only to understand other cultures but also to appreciate their own environment with fresh perspective as an insider-outsider, gaining lateral vision. Today, anthropologists are more likely to study Amazon warehouses than remote Amazon tribes; they have done research into institutions and companies such as General Motors, Nestlé, Intel, and more, shedding light on practical questions such as how internet users really define themselves; why corporate projects fail; why bank traders misinterpret issues; how companies sell products like pet food and pensions; why pandemic policies succeed (or not). Anthropology makes the familiar seem unfamiliar and vice versa, giving us bolder needed three-dimensional perspective in a world where many executives are plagued by tunnel vision, especially in fields like finance and technology. Lively, lucid, and practical, Antro-Vision offers a revolutionary new way for understanding the behavior of organizations, individuals, and markets in today's ever-evolving world.

Anthropology and Public Service
An essential career-planning resource, A Handbook of Practicing Anthropology presents a comprehensive account of contemporary anthropological practice written primarily by anthropological practitioners. Engagingly written and instructive accounts of practice by anthropological practitioners working in corporations, government, entrepreneurial, and educational settings. Provides essential guidance on applying anthropological principles on the job: what works well and what must be learned. Emphasizes the value of collaboration, teamwork, and continuous learning as key elements to success in non-academic careers. Highlights the range of successful career options (practitioners describes significant sectors of professionality, and discusses key issues, concerns, and controversies in the field). Chapters examine key practice sectors such as freelancing, managing a consulting firm, working for government, non-profits, and corporations, and the domains of health, industry, education, international development, and the military

How Learning Works

Anthropology and Political Science
While the first decade after the fall of the Berlin wall was marked by the challenges of unification and the often difficult process of reconciling East and West German experiences, many Germans expected that the "new century" would achieve "normalization." The essays in this volume take a closer look at Germany's new normalcy and argue for a more nuanced understanding of this concept. While the first decade after the fall of the Berlin wall was marked by the challenges of unification and the often difficult process of reconciling East and West German experiences, many Germans expected that the "new century" would achieve "normalization." The essays in this volume take a closer look at Germany's new normalcy and argue for a more nuanced understanding of this concept.

Design and Anthropology
These days an increasing number of social anthropologists do not find employment within academia. Rather, many find jobs with commercial organizations or in government, where they...
run research teams and create policy. These scholars provide a much-needed social dimension to government thinking and practice. Anthropology and Public Service shows how anthropologists can set new agendas, and revive old ones in the public sector. Written for scholars and students of various social sciences, these chapters include discussions of anthropologists’ work with the Department for International Development, the Ministry of Defence, the UK Border Agency, and the Cabinet Office, and their contributions to prison governance.

Anthropology, Development and Modernities

Through 24 case studies from around the world, the volume provides a powerful argument for the imperative of anthropological perspectives, methods, information, and collaboration in the understanding and practice of public health.

The Anthropology of Corporate Social Responsibility

Focuses on the use of the methods and theories of anthropology to solve the practical problems of human communities. It addresses a wide range of problem-solving practices in both development action and applied research. The core of the book is chapters focused on specific practices such as evaluation and action research. In addition, there are chapters on history, employment strategies, and ethics.